

COOKIE POLICY

Last updated April 26, 2024

This Cookie Policy explains how Loredana Salutari ("**Salutari**") uses cookies and similar technologies to recognize you when you visit our website at <https://www.viauki.com> ("**our website**"). It explains what these technologies are and why we use them, as well as your rights to control our use of them.

All references to "**I**", "**we**", "**us**", and "**our**" shall be construed to mean Salutari.

All references to "**you**", "**your**", "**user**" and "**users**" shall be construed to mean you, whether personally or on behalf of an entity.

In some cases, we may use cookies to collect personal information, or that becomes personal information if we combine it with other information.

What are cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information.

Cookies set by the website owner (in this case, Salutari) are called "first-party cookies." Cookies set by parties other than the website owner are called "third-party cookies." Third-party cookies enable third-party features or functionality to be provided on or through the website (e.g., advertising, interactive content, and analytics). The parties that set these third-party cookies can recognize your computer both when it visits the website in question and also when it visits certain other websites.

Why do we use cookies?

We use first- and third-party cookies for several reasons. Some cookies are required for technical reasons in order for our Website to operate, and we refer to these as "essential" or "strictly necessary" cookies. Other cookies also enable us to track and target the interests of our users to enhance the experience on our Online Properties. Third parties serve cookies through our Website for advertising, analytics, and other purposes. This is described in more detail below.

How can you control cookies?

You have the right to decide whether to accept or reject cookies. You can exercise your cookie rights by setting your preferences in the Cookie Consent Manager. The Cookie Consent Manager allows you to select which categories of cookies you accept or reject. Essential cookies cannot be rejected as they are strictly necessary to provide you with services.

The Cookie Consent Manager can be found in the notification banner and on our website. If you choose to reject cookies, you may still use our website though your access to some functionality and areas of our website may be restricted. You may also set or amend your web browser controls to accept or refuse cookies.

The specific types of first- and third-party cookies served through our Website and the purposes they perform are described in the section below (please note that the specific cookies served may vary depending on the specific Online Properties you visit):

Necessary (2 cookies):

Necessary cookies are required to enable the basic features of this site, such as providing secure log-in or adjusting your consent preferences. These cookies do not store any personally identifiable data.

cookie id: cookieyes-consent

duration: 1 year

CookieYes sets this cookie to remember users' consent preferences so that their preferences are respected on subsequent visits to this site. It does not collect or store any personal information about the site visitors.

script URL pattern: cookieyes.com

cookie id: wpEmojiSettingsSupports

duration: session

WordPress sets this cookie when a user interacts with emojis on a WordPress site. It helps determine if the user's browser can display emojis properly.

script URL pattern: Not available

Functional (9 cookies):

Functional cookies help perform certain functionalities like sharing the content of the website on social media platforms, collecting feedback, and other third-party features.

cookie id: yt-remote-device-id

duration: never

YouTube sets this cookie to store the user's video preferences using embedded YouTube videos.

script URL pattern: youtube.com

cookie id: LAST_RESULT_ENTRY_KEY

duration: never

The cookie ytidb::LAST_RESULT_ENTRY_KEY is used by YouTube to store the last search result entry that was clicked by the user. This information is used to improve the user experience by providing more relevant search results in the future.

script URL pattern: youtube.com

cookie id: yt-player-headers-readable

duration: never

The yt-player-headers-readable cookie is used by YouTube to store user preferences related to video playback and interface, enhancing the user's viewing experience.

script URL pattern: youtube.com

cookie id: yt-remote-connected-devices

duration: never

YouTube sets this cookie to store the user's video preferences using embedded YouTube videos.

script URL pattern: youtube.com

cookie id: yt-remote-session-app

duration: session

The yt-remote-session-app cookie is used by YouTube to store user preferences and information about the interface of the embedded YouTube video player.

script URL pattern: youtube.com

cookie id: yt-remote-cast-installed

duration: session

The yt-remote-cast-installed cookie is used to store the user's video player preferences using embedded YouTube video.

script URL pattern: youtube.com

cookie id: yt-remote-session-name

duration: session

The yt-remote-session-name cookie is used by YouTube to store the user's video player preferences using embedded YouTube video.

script URL pattern: youtube.com

cookie id: yt-remote-cast-available

duration: session

The yt-remote-cast-available cookie is used to store the user's preferences regarding whether casting is available on their YouTube video player.

script URL pattern: youtube.com

cookie id: yt-remote-fast-check-period

duration: session

The yt-remote-fast-check-period cookie is used by YouTube to store the user's video player preferences for embedded YouTube videos.

script URL pattern: youtube.com

Analytics: 0 cookie.

Performance: 0 cookie.

Advertisement (3 cookies):

Advertisement cookies are used to provide visitors with customized advertisements based on the pages you visited previously and to analyze the effectiveness of the ad campaigns.

cookie id: YSC

duration: session

Youtube sets this cookie to track the views of embedded videos on Youtube pages.

script URL pattern: youtube.com

cookie id: VISITOR_INFO1_LIVE

duration: 6 months

YouTube sets this cookie to measure bandwidth, determining whether the user gets the new or old player interface.

script URL pattern: youtube.com

cookie id: VISITOR_PRIVACY_METADATA

duration: 6 months

YouTube sets this cookie to store the user's cookie consent state for the current domain.

script URL pattern: youtube.com

How can you control cookies on your browser?

As the means by which you can refuse cookies through your web browser controls vary from browser to browser, you should visit your browser's help menu for more information. The following is information about how to manage cookies on the most popular browsers:

- [Chrome](#)
- [Internet Explorer](#)
- [Firefox](#)
- [Safari](#)
- [Edge](#)
- [Opera](#)

In addition, most advertising networks offer you a way to opt out of targeted advertising. If you would like to find out more information, please visit:

- [Digital Advertising Alliance](#)
- [Digital Advertising Alliance of Canada](#)
- [European Interactive Digital Advertising Alliance](#)

What about other tracking technologies, like web beacons?

Cookies are not the only way to recognize or track visitors to a website. We may use other, similar technologies from time to time, like web beacons (sometimes called "tracking pixels" or "clear gifs"). These are tiny graphics files that contain a unique identifier that enables us to recognize when someone has visited our Website or opened an email including them. This allows us, for example, to monitor the traffic patterns of users from one page within a website to another, to deliver or communicate with cookies, to understand whether you have come to the website from an online advertisement displayed on a third-party website, to improve site performance, and to measure the success of email marketing campaigns. In many instances, these technologies are reliant on cookies to function properly, and so declining cookies will impair their functioning.

Do we use Flash cookies or Local Shared Objects?

Websites may also use so-called "Flash Cookies" (also known as Local Shared Objects or "LSOS") to, among other things, collect and store information about your use of our services, fraud prevention, and for other site operations.

If you do not want Flash Cookies stored on your computer, you can adjust the settings of your Flash player to block Flash Cookies storage using the tools contained in the [Website Storage Settings Panel](#). You can also control Flash Cookies by going to the [Global Storage Settings Panel](#) and following the instructions (which may include instructions that explain, for example, how to delete existing Flash Cookies (referred to "information" on the Macromedia site), how to prevent Flash LSOS from being placed on your computer without your being asked, and (for Flash Player 8 and later) how to block Flash Cookies that are not being delivered by the operator of the page you are on at the time).

Please note that setting the Flash Player to restrict or limit acceptance of Flash Cookies may reduce or impede the functionality of some Flash applications, including, potentially, Flash applications used in connection with our services or online content.

Do we serve targeted advertising?

Third parties may serve cookies on your computer or mobile device to serve advertising through our Website. These companies may use information about your visits to this and other websites in order to provide relevant advertisements about goods and services that you may be interested in. They may also employ technology that is used to measure the effectiveness of advertisements. They can accomplish this by using cookies or web beacons to collect information about your visits to this and other sites in order to provide relevant advertisements about goods and services of potential interest to you. The information collected through this process does not enable us or them to identify your name, contact details, or other details that directly identify you unless you choose to provide these.

How often will we update this Cookie Policy?

We may update this Cookie Policy from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal, or regulatory reasons. Please therefore revisit this Cookie Policy regularly to stay informed about our use of cookies and related technologies.

The date at the top of this Cookie Policy indicates when it was last updated.

Where can you get further information?

If you have any questions about our use of cookies or other technologies, please email us at info@viauki.com.

This cookie policy was created using [Termly's Cookie Consent Manager](#) and revised by us.